



Terms of Reference

Podcast Presenter and Producer

My Reality campaign

BACKGROUND

Love Alliance is a partnership to build a unifying, strong pan-African movement that promotes access to sexual and reproductive health and rights (SRHR) for people most marginalised and affected by HIV – including sex workers, people who use drugs, LGBTQI+ communities, people living with HIV, including adolescents and young people within these communities.

The My Reality campaign, funded and supported by Aidsfonds, will strengthen the campaigning, storytelling and advocacy capacity of young key populations to showcase the lived experiences of young people in all our diversity. The goal of the campaign is to increase awareness among the general public on the issues affecting young key populations and call policymakers and decision-makers to step up and do more to ensure their needs are being met in Love Alliance countries, which includes Burkina Faso, Burundi, Egypt, Kenya, Morocco, Mozambique, Nigeria, South Africa, Uganda, and Zimbabwe.

Y+ Global has set up a youth group consisting of Young Emerging Leaders (YEL) and other young advocates from the Love Alliance countries who will steer this process and help launch the campaign.

OBJECTIVES

- To share the lived realities of young key populations and amplify the needs of young key populations;
- To call on policymakers and decision-makers to turn words and commitments into action and to increase the inclusion of young key populations in decision-making processes.

METHODOLOGY

Y+ Global is seeking to hire a consultant with a background in podcast production to support us with this campaign. Ideally, the the consultant should have experience with facilitating or hosting podcasts, online podcast recordings and audio editing and history working with marginalised communities, particularly people living with and affected by HIV. This campaign has two main tracks:

EXPECTED OUTCOMES

The My Reality campaign is expected to achieve the following outcomes:

- Increase the advocacy capacities of young people from the Love Alliance countries;
- Amplifying the voices of young people from key populations in all their diversity to demonstrate their needs and intersecting experiences through storytelling;
- Call on policymakers and decision-makers to action and increase youth engagement in decision-making at country and global levels.

RESPONSIBILITIES

The consultant will closely collaborate with the Y+ Global Communications team, YEL and young advocates from the Love Alliance countries and undertake the following tasks:

- Participate in the campaign development workshops with the young advocates to identify focus areas for the podcast episodes such as effects of anti-rights movement on young key populations, engagement of young key population in HIV programming and advocacy, HIV education among adolescents and transgender population, criminalisation of key populations and its impact on access to health, transitioning from adolescence to adulthood with HIV.
- Co-develop content for the podcast series and organize online recording sessions with young advocates
- Facilitating and hosting the podcasts with identified speakers
- Integration of the key campaign messages in to the podcast series
- Audio editing to finalise the podcast recordings

DELIVERABLES

The consultant is expected to deliver on the following:

- A podcast series consisting of 7 episodes (5 in English, 1 in French and 1 in Portuguese) covering the focus areas identified with the young advocates (translation support will be provided by the Y+ Global)

DESIRED QUALIFICATIONS, EXPERIENCE AND SKILLS

- Experience in podcast hosting/facilitating, webinar facilitation, hosting, video recording or any related field;
- Experience in podcast production and audio editing is an asset;
- Experience working with and recording on online meeting platforms (Zoom, Google meets) is an required;
- In-depth knowledge and experience working with audio editing softwares (Audacity, Descript, Wavepad, Garageband, Adobe audition or a similar software) is an asset;
- Outstanding speaking and communication;
- A strong online presence is an asset.

Experience and skills (desired)

- Experience working with young people and marginalised communities is an asset;
- Experience in co-developing podcasts content with a team is an asset;
- Understanding of international development, international relations, HIV and SRHR issues, and other relevant issues is strongly preferred;
- Previous experience with a multilateral or international organisation is desirable;
- Strong organisational skills and the ability to multi-task;
- Ability to work collaboratively with adolescents and young people living and affected by HIV in all diversity;
- Ability to work independently, produce high-quality outputs, and deliver on time.

Language

- Fluency in spoken and written English is required. Knowledge of French and/or Portuguese is an asset.

TIMELINE

- Campaign development workshops - late August to early September
- Podcast recordings - throughout September
- Submission of final podcast series - Mid-October

DURATION

The consultancy should be completed within 7 days over two months from September to October 2023. The consultant must submit a quotation for their services.

CONSULTANT MANAGEMENT

The consultant will work closely with the Y+ Global team led by the Programmes Officer and report directly to the Y+ Global Programmes Officer and Communications manager.

HOW TO APPLY

Please email your CV, cover letter and previous examples to application@yplusglobal.org by 20 August 2023, subject title [Podcast Presenter My Reality Campaign, NAME, COUNTRY]